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Medical technology in the Neckar-Alb region:

# One industry, one cluster, one strong location

Medical technology has a strong driver in the Neckar-Alb region: The University Clinic. It is one of the few facilities that covers all medical disciplines, and provides patients from all over the world with state-of-the-art therapies. However, medical technology in the region also has a rich history: In 19th century world-famous companies were already being founded. One can rightly assert: This cluster has grown on a highly stable foundation. Today, some 70 companies in the region are part of the local medical technology industry – among them also a few "Hidden Champions".

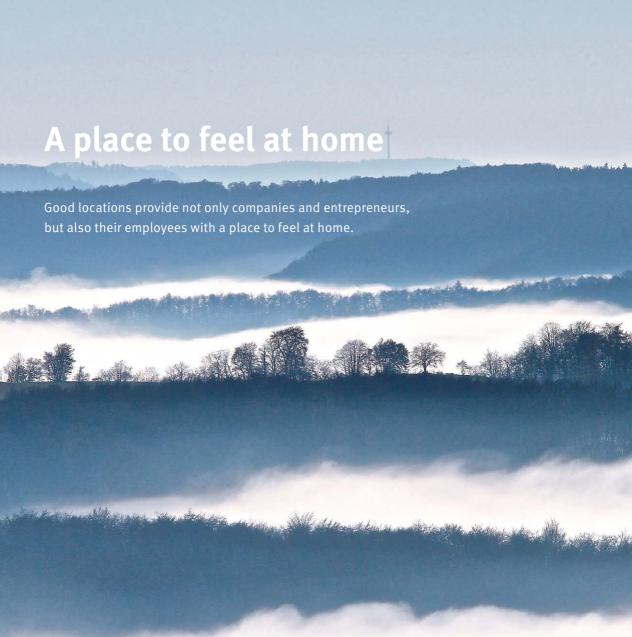
Among other things, they manufacture electro-medical devices, blood pressure monitors, minimal invasive instruments, dialysis products and mobility aids. The industry and its suppliers employ more than 10,000 people. Additionally, there is also the directly adjacent medical technology cluster in Tuttlingen, which adds an even greater degree of dynamics to both economic areas.

## A solid network based on economics and research

When assessing a potential location for your company, there is a factor whose importance cannot be stressed enough: the value of good networking with other companies – regardless if they are from the same or a related industry.







### **Better together**

A cluster provides synergies. With an even greater pace, if there is a strong networking to scientific basic research entities, and other industries such as biotechnology, electronics or technical textiles. And here, the Neckar-Alb location can provide advantages like hardly other region worldwide. These include the internationally renowned university of excellence in Tübingen, as well as its university hospital which covers all medical disciplines.

Additionally, there are various Max Planck Institutes such as the Natural and Medical Sciences Institute (NMI), the Interuniversity Centre for Medical Technologies Stuttgart Tübingen (IZST), and the universities of Albstadt-Sigmaringen and Reutlingen. This combination of business and science is unique in Germany, and is also a true location game changer for medical technology on the international market.

Spin-offs, which always attract a global attention, are not the exception but rather the rule here. They manufacture inspiring products such as implants that allow blind people to see again, or customized diagnostic solutions for patients. All of this creates a perfect climate for innovation.

### Neckar-Alb region

### Welcome to the future

The Neckar-Alb region is located in the middle of the southern economic region between Stuttgart, Zurich and Munich, and includes the counties of Tübingen, Reutlingen and Zollernalb. As part of the European Metropolitan Region Stuttgart, it has a future-oriented cluster of high-tech industries.

The motorway network can easily be reached via the A8 and the A81. The Stuttgart International Airport can be reached in just 20 minutes. Excellent universities create a productive innovation climate, which is also reflected in the above-average innovation index. The great landscape along the Swabian Alb offers a first-class lifestyle and a multitude of leisure activity options.

Whether they are investors and entrepreneurs, researchers and visionaries, specialists or families: Everyone will feel right at home in the Neckar-Alb region.

# We'd be happy to help you

#### Standortagentur Tübingen - Reutlingen - Zollernalb GmbH

Branch office

Tel.: +49 7121 201-180 info@neckaralb.de



Your contact person

Dr. Markus Nawroth

Director of the Standortagentur

Tel.: +49 7121 201-185

nawroth@neckaralb.de

# The perfect location for medical technology

The Neckar-Alb region is the perfect location for you because ...

- ... companies with a long-standing tradition as well as young companies with a strong innovative potential form a strong cluster.
- ... it provides perfect networking opportunities between research, science and other forward-looking industries and an above-average innovation index.
- ... both companies and employees feel at home here and we are at the very top of location rankings.
- ... the infrastructure including the A8 and A81 as well as the Stuttgart International Airport form a strong foundation together with the surrounding economic zone.

And now it's your turn: Simply contact us to receive support for the future of your company.

#### Standortagentur Tübingen - Reutlingen - Zollernalb GmbH

Hindenburgstraße 54 · 72762 Reutlingen · Germany

Tel.: +49 7121 201-180 · info@neckaralb.de · www.neckaralb.de

