

Tübingen
Reutlingen
Zollernalb

Region
NeckarAlb

Mechanical engineering in the Neckar-Alb region:
**Transforming tradition
into innovation**



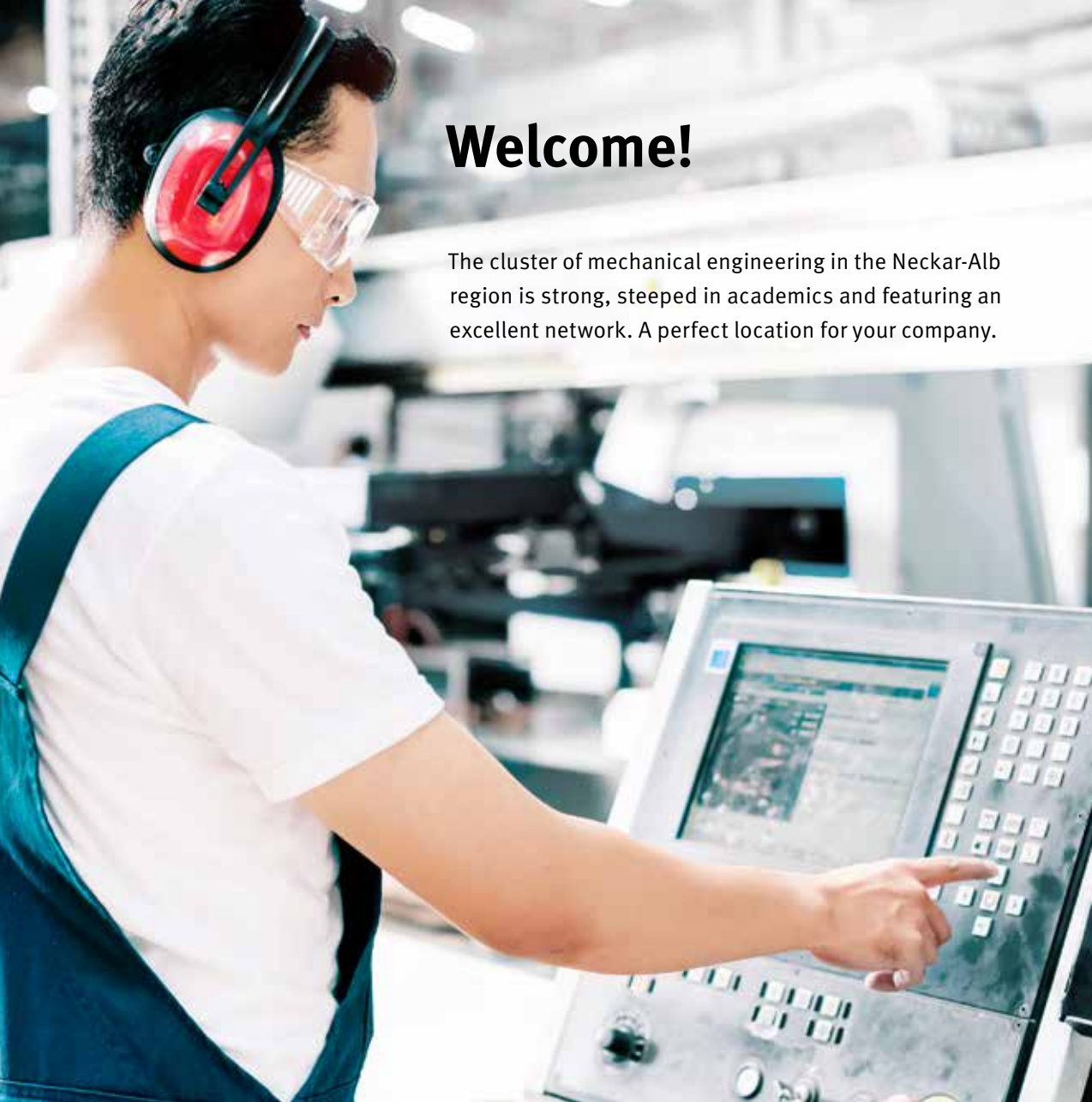
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Mechanical engineering in the Neckar-Alb region:

A strong location

Neckar-Alb is a top location for companies with great potential for the future. This Swabian region has been home to the German passion for innovation for centuries. And modern education opportunities and renowned universities will keep this passion alive in the future. Companies have access to a huge pool of qualified professionals. Mechanical engineering/toolmaking is the industry with the most employees.

125 companies with 20,000 staff are active in this sector. Primarily characterised by medium-sized enterprises, the region is home to many world market leaders. Automation technology “made in Neckar-Alb” can be found globally in the production of automotive technology, textiles, tools, springs, medical technology, solar modules and batteries. Looking at the companies’ markets shows that Swabian engineering is in demand all over the world.

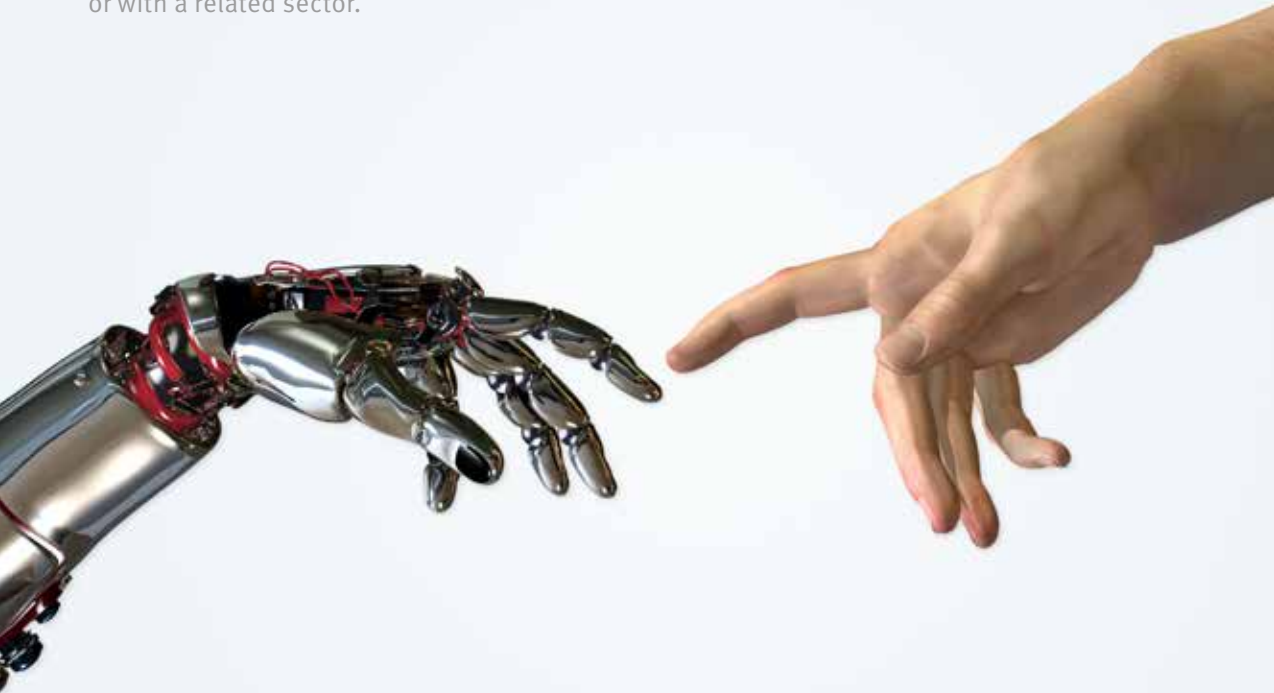


Welcome!

The cluster of mechanical engineering in the Neckar-Alb region is strong, steeped in academics and featuring an excellent network. A perfect location for your company.

A solid network based on economics and research

When assessing a potential site for your company, don't underestimate the value of good networking – no matter whether within the industry or with a related sector.



Better together

A cluster generates synergies, especially when companies are closely linked to the science sector and other industries. Here, the location can tout its advantages like few others worldwide. With its close vicinity to the European metropolitan area of Stuttgart, Neckar-Alb benefits from the innovation of renowned automotive manufacturers in this leading economic zone in Europe. The mechanical engineers and associated industries often work in close collaboration. Manufacturers of automation solutions primarily work with vehicle engineering, the textile industry, and medical technology. They are shaping the future with topics such as human-machine interaction, visualisation technology, Industry 4.0 and nano and surface technologies.

One of the region's major factors for success is the great amount of universities and research institutes. The towns of Tübingen, Reutlingen, Rottenburg and Albstadt are home to over 36,000 young students. Future mechanical engineers study at the universities in Reutlingen (mechanical engineering and mechatronics) and Albstadt-Sigmaringen (mechanical engineering and systems engineering). Over 40 prestigious research institutes are located in the Neckar-Alb region, including four Max-Planck institutes. Intensive collaboration between science and industry makes a major contribution to the area's role as technological leader as well as the economic success of the mechanical engineering firms.

A place to feel at home

A scenic landscape of the Swabian Mountains. The foreground shows a dark, silhouetted ridge with sparse trees. Below it, a wide valley is filled with a thick layer of white mist or fog. In the distance, rolling hills and mountains are visible under a clear, light blue sky. A single wind turbine stands prominently on a hill in the background.

Good locations provide not only companies and entrepreneurs, but also their employees with a place to feel at home. The beautiful landscape of the Swabian Mountains offers top quality of life. Companies feel a strong connection to their employees.

Neckar-Alb region

Welcome to the future

In the middle of the economic powerhouse of Southern Germany between Stuttgart, Zurich and Munich lies the Neckar-Alb region with the administrative districts of Tübingen, Reutlingen and Zollernalb.

As part of the European metropolitan region of Stuttgart, it is the home to the future of high-tech industries. Its exceptional infrastructure provides a quick link to the motorway network by means of the A8 and A81. The Stuttgart International Airport can be reached in just around 20 minutes. Excellent universities make for a productive innovative atmosphere, which is reflected in the high innovation index. For researchers, visionaries, professionals, and families: every year, the Neckar-Alb region becomes a home to more people.

We'd be happy to help you

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The perfect location for mechanical engineering

The Neckar-Alb region is the perfect location for you because...

... traditional and young companies packed with innovation form a strong cluster.

... our researchers and scientists are perfectly networked with other pioneering industries.

... both companies and employees feel at home here – and we are at the very top of location rankings.

... the infrastructure with the A8 and A81 as well as the Stuttgart International Airport form a strong foundation together with the surrounding economic zone.

And now it's your turn: Simply contact us. We will support you in guaranteeing your company's future.

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