

Tübingen
Reutlingen
Zollernalb

Region
NeckarAlb



**Renewable energies
are at home
right here**

www.neckaralb.de

Renewable energies in the Neckar-Alb region:

A location with a future

The future belongs to renewable energies. It all began with hydroelectric power stations at Steinlach, Echaz, Erms and Neckar. And with state-of-the-art cultivated forests throughout the region. In the meantime, a broad-based industry has developed. Pellet furnaces for private or industrial use are manufactured here, as well as prefabricated houses in a wood-frame construction. Companies from the region plan and build wind energy and photovoltaic plants. The trade sector has become an innovation driver for the entire region.

The municipalities are involved locally with decentralized power plants, and supra-regional with the participation in the expansion of regenerative energy sources. A future-oriented industry is also developing in the field of storage technology.



A highly beneficial network based on economics and research

The value of good networking with companies from the same and related industries, as well as the scientific environment is a paramount factor for the assessment of a location. Especially when it comes to the technologies of the future.

Welcome

The important tradition of renewable energies in the Neckar-Alb region will ensure a great future in the industrial, trade and forestry sectors. Special courses of study have been created accordingly, and the industry is growing. A perfect location for your company.



A place to feel at home

A misty, blue-toned landscape with rolling hills and a forest. A tall tower is visible in the distance.

Good locations provide not only companies and entrepreneurs,
but also their employees with a place to feel at home.

Better together

A cluster provides synergies. With an even greater pace, if there is a strong networking with universities and other industries. And here, the Neckar-Alb location can provide advantages like hardly anyone else worldwide.

The success of the cluster is based on three pillars. First: the universities. At the energy centre for decentralized energy systems and energy efficiency at the Reutlingen University of Applied Sciences, the transformation from fossil-fired to renewable energies is supported scientifically. A hotspot for sustainable timber management and renewable energies is currently being developed at the University of Forestry in Rottenburg. At the University of Tübingen, various faculties are conducting basic research, for example, in the field of photovoltaics. For companies this means: The future of renewable energies is being researched, and highly qualified specialists are being trained in the Neckar-Alb region. A second location advantage is the close proximity to the well-known automobile manufacturers of the metropolitan region of Stuttgart. The shift to e-mobility creates a new level of dynamics here, which also extends to the suppliers – from which Neckar-Alb also greatly benefits. The third pillar is the highly predominant mechanical engineering cluster of the region. The combined industrial and handicraft expertise for the construction of wind power plants, as well as for the developments in the field of battery technology and cogeneration plants is concentrated here.

Neckar-Alb region

Welcome to the future

The Neckar-Alb region is located in the middle of the southern economic region between Stuttgart, Zurich and Munich, and includes the counties of Tübingen, Reutlingen and Zollernalb. As part of the European Metropolitan Region Stuttgart, it has a future-oriented cluster of high-tech industries.

The motorway network can easily be reached via the A8 and the A81. The Stuttgart International Airport can be reached in just 20 minutes. Excellent universities create a productive innovation climate, which is also reflected in the above-average innovation index. The great landscape along the Swabian Alb offers a first-class lifestyle and a multitude of leisure activity options.

Whether they are investors and entrepreneurs, researchers and visionaries, specialists or families: Everyone will feel right at home in the Neckar-Alb region.

We'd be happy to help you

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The perfect location for renewable energies

The Neckar-Alb region is the perfect location for you because...

... companies with a long-standing tradition as well as young companies with a strong innovative potential form a strong cluster.

... it provides perfect networking opportunities between research, science and other forward-looking industries – and an above-average innovation index.

... both companies and employees feel at home here – and we are at the very top of location rankings.

... the infrastructure including the A8 and A81 as well as the Stuttgart International Airport form a strong foundation together with the surrounding economic zone.

And now it's your turn: Simply contact us to receive support for the future of your company.

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